



GRAPHIC DESIGNER

Designer

Jennifer McAlister

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www.jennifermcalister.com

QUALIFICATIONS:

Graphic Communications degree from Truckee Meadows College.

Knowledge of both Macintosh and IBM applications.

Maintain own web site based Graphic Design business.

Software expertise includes: Adobe InDesign, Photoshop, Illustrator, Flash, Dreamweaver.

PROFESSIONAL EXPERIENCE:

Graphic and Web Designer for Southwest Christian School. Responsible for all print and web based graphics.

Published in LogoLounge Master Library, Volume 1: 3,000 Initials & Crest Logos.

Experience in the aerospace industry where I produced posters, certificates and CD covers for the F-35 Joint Strike Fighter.

Designed, maintained and upgraded web sites from small business to companies dependent on internet revenues.

Advertising agency experience. Responsible for brochures, logos, newsletters, web sites, maps, invitations and more.

Produced corporate identity packages for up-start companies to experienced medical and legal professionals.

Responsible for four-color layout and design in school, medical and architect magazines.

Illustrated and authored children's book, *To Kiss a Frog*, published in 2008.

WORK HISTORY:

2005 - 2010 • Southwest Christian School • Graphic and Web Designer

2004-2005 • Freelance Graphic Designer. Owner/Operator of witnessthrufitness.com

2003-2004 • Northrop Grumman (at Lockheed Martin) • Graphics Coordinator

1998-Current • Jennifer McAlister Graphic Design • Owner/Operator

1997-1998 • Lite Design / Littleton Advertising • Graphic Designer

REFERENCES:

Susan Calloway - *Digital Media Communicator/Creative Writer/Publicist* • susan@oncuemedia.com

Libby Madison - *Admissions Director, Southwest Christian School* • lmadison@southwestchristian.org

Melissa Basde - *EVP Business Development, Check 6* • melissa@checksix.us

Becky Hyde - *Director of Arlington Pregnancy Centers* • arlingtonpc@sbcglobal.net